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**Business Office**

79 Bryden Street  
Pittston Township, PA 18640  
570-654-2503 • FAX: 570-654-0819  
E-Mail: [northeastfair@aol.com](mailto:northeastfair@aol.com)



**Fairgrounds**

20 Freeport Road  
Grimes Industrial Park  
Pittston Township, PA 18640  
570-654-FAIR (3247)  
[www.northeastfair.com](http://www.northeastfair.com)

***A Pennsylvania Fair Showcasing Agriculture, Horticulture, Home Arts,  
Home Gardening, Entertainment, Food, Fun and More!***

Dear Community Business Member,

Over 7 million visitors from all walks of life go to Pennsylvania State Fairs each year because of the educational opportunities, quality of exhibits, products, competitions and exciting range of entertainment Pennsylvania State Fairs have to offer. The NORTHEAST FAIR has achieved this highly coveted designation.

There's no better way to show your company's support of the **NORTHEAST FAIR**, than by participating in the Northeast Fair's Business Involvement Program!

Our six-day fair is a showcase of Pennsylvania Agriculture, Horticulture, Home Arts, Home Gardening, Entertainment, Food, Fun and more. Your participation will reap benefits for your business all year long!

**First...**the personal satisfaction and community recognition that your business is helping to offset the huge \$100,000 plus entertainment cost of the fair.

**Second...**your company and product will enjoy high visibility by participating in an event that attracts over 30,000 people and is growing by leaps and bounds!

**Finally...**reward your employees and their families with FREE fair admission tickets good the entire fair week for all shows, motor sports, concerts and events, PLUS unlimited FREE rides—they'll be absolutely thrilled!

Enclosed is a fair sponsor involvement package designed to allow you to choose your own level of involvement by dollar amount and intensity of visibility. Select the entertainer or event you wish to sponsor, and select your dollar amount of intensity.

If you require additional information, please contact Jim Dillon at 570-654-1993 or Joe Aliciene Jr. at 570-654-4469. Please visit our website at [www.northeastfair.com](http://www.northeastfair.com).

It is our sincere hope that you will view this as an opportunity to not only promote your business and improve the morale of your employees, but also as a generous investment in the Northeast Fair and your community.

Very truly yours,

Northeast Fair  
Officers & Directors



# Fair Description

## NORTHEAST FAIR DESCRIPTION

The **NORTHEAST FAIR** grounds are located just 1 mile from the exits of Interstate 81 and Interstate 476.

The Northeast Fair is a rapidly growing family oriented event where parents have just as much fun as their children, and each year continues to involve more and more community organizations. Guests enjoy well manicured and colorful grounds, all asphalt paved extra-wide midways, plenty of seating, clean comfortable restroom facilities, and free parking for thousands of cars. The fair features famous musical acts, hundreds of agricultural exhibits and competitive events - winners of several competitions advance to the Pennsylvania State Farm Show to compete for the title of Pennsylvania's Best. Guests also enjoy over 25 amusement park style rides from Reithoffer Shows - America's largest amusement company, a petting zoo, farm animals, magic & comedy hypnosis shows, Figure 8 Racing & Demolition Derby motor sports shows, various other nationally recognized family shows from 3 different locations, community group performances, over 1,500 contests, and a huge assortment of delicious ethnic and traditional foods. Advance admission of only \$6 includes unlimited free rides, free parking, free admission to all shows, free concerts, free exhibits, free educational segments, and free entry to all competitive events and agricultural exhibits. Visit the fair website at [www.northeastfair.com](http://www.northeastfair.com) for the most up to date information on this years line-up of entertainment & attraction times, map & directions to fair grounds, links to websites of various entertainers & attractions, contest awards, detailed information on competitive events & agricultural exhibits, and contest entry forms. Contact the fair by E-mail at [northeastfair@aol.com](mailto:northeastfair@aol.com) or by phone at 570-654-FAIR.

### SOME NORTHEAST FAIR FACTS:

Total acreage including parking: 42

Total acreage of actual fair grounds (excludes parking): 18 acres, easily expandable

Fair Grounds utilities: public water, public sanitary sewer, ample electricity

Most recent attendance: 35,000 and growing

Nonprofit & community groups supported by fair: 25 and growing

Over 1,500 competitive events and contests

Agricultural Departments projected: 17

Premiums projected to be paid for agricultural competitive events: over \$28,000

Amusement Company: Reithoffer Shows (America's largest)

Number of rides on fairgrounds: over 25

Entertainment budget projected : Over \$100,000

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Complete and return to **Northeast Fair • 79 Bryden Street**  
**Pittston Twp, PA 18640**

**Yes! I would like to take part in the Northeast Fair's Business Involvement Program.**

**Please sign me up for the following (please check one):**

**Bronze Sponsor \$100**

**Silver Sponsor \$250**

**Gold Sponsor \$500**

**Platinum Sponsor \$750**

**Diamond Sponsor \$1000**

**I don't wish to be a sponsor, but enclosed is a donation of \$\_\_\_\_\_**

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Check enclosed for: \$**\_\_\_\_\_

**I wish to sponsor: (select one from list on right)**

\_\_\_\_\_

**Second Choice:** \_\_\_\_\_

#### Sponsor Choices:

**1. Shawn Klush Elvis Tribute Concert**

**2. Dakota Full Band Reunion**

**3. Ron Diamond Comedy/Hypnosis Shows**

**4. Pig Races**

**5. Petting Zoo**

**6. Double Figure 8 Racing & Compact Car**

**Demolition Derby**

**7. Championship Demolition Derby**

**8. Buffo - World's Strongest Clown**

**9. Face-To-Face, Elton John/Billy Joel Tribute**

*Make checks payable to: Northeast Fair*

# Fair Sponsor Levels

## **BRONZE SPONSOR \$100:**

- **Receive 10 free fair admission tickets (fair public admission tickets are \$9 each) that you can distribute to your employees or anyone you choose - an \$90 value**
- Purchase an unlimited amount of discounted fair admission tickets for only \$6 each!
- 6 days of displaying your company name on fair grounds (you provide sign)
- 6 days of displaying your company logo banner at the entertainment area you choose to sponsor (you provide banner)
- 1 day of PA announcements recognizing your company as “Fair Host for the Day”
- 1 day of entertainer mentions during sponsored show or event
- 1 day use of fair grounds to distribute your company’s promotional material

## **SILVER SPONSOR \$250:**

- **Receive 30 free fair admission tickets - a \$270 value**
- 1 complimentary VIP parking pass each valid for the entire fair week
- Purchase an unlimited amount of discounted fair admission tickets for only \$6 each!
- 6 days of displaying your company name on fair grounds
- 2 days of displaying company logo banner at sponsorship entertainment area
- 2 days of PA announcements recognizing your company as “Fair Host for the Day”
- 2 days of entertainer mentions during sponsored show or event
- 2 days use of fair grounds to distribute company promotional materials

## **GOLD SPONSOR \$500:**

- **Receive 70 free fair admission tickets - a \$630 value**
- 2 complimentary VIP parking passes each valid for the entire fair week
- Purchase an unlimited amount of discounted fair admission tickets for only \$6 each!
- 6 days of displaying your company name on fair grounds
- 3 days of displaying company logo banner at sponsorship entertainment area
- 3 days of PA announcements recognizing your company as “Fair Host for the Day”
- 3 days of entertainer mentions during sponsored show or event
- 3 days use of fair grounds to distribute company promotional materials

## **PLATINUM SPONSOR \$750:**

- **Receive 110 free fair admission tickets - a \$990 value**
- Free listing of company logo on fair website as a fair sponsor
- 3 complimentary VIP parking passes each valid for the entire fair week
- Purchase an unlimited amount of discounted fair admission tickets for only \$6 each!
- 6 days of displaying your company name on fair grounds
- 4 days of displaying company logo banner at sponsorship entertainment area
- 4 days of PA announcements recognizing your company as “Fair Host for the Day”
- 4 days of entertainer mentions during sponsored show or event
- 4 days use of fair grounds to distribute company promotional materials

## **DIAMOND SPONSOR \$1000:**

- **Receive 150 free fair admission tickets - a \$1350 value**
- Free listing of company logo in 25,000 copies of the fair Schedule of Events brochure
- 4 complimentary VIP parking passes each valid for the entire fair week
- Free listing of company logo on fair website as a fair sponsor
- Purchase an unlimited amount of discounted fair admission tickets for only \$6 each!
- all 6 days of displaying your company name
- all 6 days of displaying company logo banner at sponsorship entertainment area
- all 6 days of PA announcements recognizing your company as “Fair Host for the Day”
- all 6 days of entertainer mentions during sponsored show or event
- all 6 days use of fair grounds to distribute company promotional materials

### **FAIR ADMISSION TICKETS include:**

- Admission anytime
- Unlimited FREE Rides
  - FREE Parking
  - FREE Concerts
  - FREE Shows
  - FREE Exhibits
  - FREE Contests
- FREE Educational Segments
- FREE Motor Sports Shows